



OUR SHARED ETHICAL FOUNDATION

Code of Ethics

The principles that guide how Holistic Healing Alliance Partners and collaborators serve clients, conduct their work, collaborate with peers, and contribute to the wider community.

Originally created July 2024 | Adopted July 17, 2024 | Revised August 2026

OUR COMMITMENT

Healing work deserves respect, integrity, clear boundaries, and care for the people and communities we serve.

COMMITMENT TO CLIENTS

Care begins with dignity and informed choice.

01 Respect and Dignity

I will treat all clients with the utmost respect, dignity, and compassion, regardless of their background, beliefs, or circumstances.

02 Confidentiality

Maintain strict confidentiality of all client information, upholding their privacy and trust.

03 Informed Consent

Obtain informed consent before initiating any treatment, ensuring clients are fully aware of the therapies' nature, benefits, and potential risks.

HOW WE PRACTICE, COLLABORATE, AND CONTRIBUTE

01 Professional Integrity

Honesty and Transparency: Provide truthful and transparent information about qualifications, services, and fees. Avoid misleading or deceptive practices.

Professional Boundaries: Maintain clear and professional boundaries with clients, avoiding dual relationships that could impair professional judgment or exploit the client.

Non-Discrimination: Provide services without discrimination based on race, gender, sexual orientation, religion, age, disability, or other characteristics.

02 Competence and Continuous Learning

Professional Development: Engage in continuous education and professional development to stay updated with the latest enhancements in holistic practices.

Scope of Practice: Practice within the boundaries of competence, referring clients to other qualified professionals when their needs exceed your expertise.

Know the Foundation of Your Work: Know the foundation of your work. Represent it truthfully. Stay within your scope. Never promise more than the practice can responsibly support.

03 Collaboration and Community

Interdisciplinary Collaboration: Foster collaboration with other healthcare and wellness professionals to provide comprehensive care for clients.

Community Engagement: Contribute positively to the holistic community, sharing knowledge, resources, and support with fellow practitioners.

Respect for Peers: Treat fellow practitioners with respect, acknowledging their contributions and upholding a standard of professionalism.

This Code applies to HHA Partners and anyone who works, presents, facilitates, volunteers, sells, leads, or otherwise represents HHA.



ETHICS IN BUSINESS, SOCIETY, AND SUSTAINABLE SERVICE

04 Ethical Business Practices

Fair Business Practices: Conduct business with honesty, integrity, and fairness, ensuring all financial dealings are transparent and just.

Marketing Ethics: Ensure all marketing and advertising are accurate and respectful and do not exploit clients' vulnerabilities.

Sustainable Practices: Adopt environmentally sustainable practices within the business to contribute to the planet's well-being.

05 Responsibility to Society

Public Education: Educate the public about holistic wellness practices, promoting preventative care.

Advocacy: Advocate for recognizing and integrating holistic wellness practices within the broader healthcare system.

Social Responsibility: Engage in practices contributing to society's overall health and well-being, supporting initiatives promoting holistic wellness.

06 Self-Care and Personal Well-Being

Self-Awareness: Maintain self-awareness, reflect on personal and professional conduct, and seek supervision or consultation when needed.

Personal Well-Being: Prioritize personal well-being to ensure the ability to provide effective and compassionate care to clients.

Balance and Boundaries: Balance professional responsibilities with personal life, maintaining boundaries to prevent burnout and ensure long-term efficacy.

ACKNOWLEDGMENT AND AGREEMENT

A shared promise - not simply a signature.

By signing, I acknowledge that I have read, understand, and agree to abide by the Holistic Healing Alliance (HHA) Code of Ethics. I commit to upholding these principles in my practice, service, participation, and interactions while working with or representing HHA. I understand that failure to adhere to these standards may result in corrective action, removal from an HHA activity or event, or suspension or termination of my HHA Partner status or other relationship with HHA, as applicable.

HOW TO COMPLETE YOUR ACKNOWLEDGMENT

Download this PDF from the HHA Code of Ethics page or from the applicable HHA pricing-plan page. Read the document in full, then sign and date below. Partners complete this requirement as part of the HHA Partner Application process. Vendors, volunteers, facilitators, speakers, and other event collaborators return the signed acknowledgment according to the instructions provided for their role or event.

Signature Block

PRINTED NAME

EMAIL

HHA ROLE OR RELATIONSHIP

SIGNATURE

DATE

ADOPTION AND BOARD RECORD

Adopted July 17, 2024 | Founder: Darcey Kesner Hawkins | Advisory Committee: Alanna Surprenant
Original Board Members: Aimee Arendsee, Mary Lathrop, Ren Stuart, Tina Massimi
Current Board Member at Large: Tina Massimi | Additional Board Members: Nancy Holbrook, Rachell Willey

Keep a copy of this completed acknowledgment for your records.